RE-ELECT

LILY CHENG

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CITY COUNCILLOR
WARD 18 • WILLOWDALE



Connected Community.
Stronger Together.

Advance Voting
Oct 6-11
10 am - 7 pm
Goulding & Edithvale

Election Day
Oct 26
10 am - 8 pm

Locations & info:
toronto.ca/vote

Hi Neighbour,

Thank you to everyone who has joined me over the past four years at town halls, events, consultations, surveys, reading my newsletters and voting in participatory budgeting that have turned our community's dreams into action.

This platform in your hands is a tapestry we are weaving together.

The foundation of my work remains the same: to keep building a **Connected Community** because we are **Stronger Together.** Democracy is messy, and we won't always agree. But our strength lies in our willingness to understand each other, make room for compromise, and build consensus. The whole is greater than the sum of its parts. Our diversity makes us stronger because listening, challenging and learning from one another leads to better outcomes.

Willowdale is a home we are building together, and **your voice matters**.



On Monday, October 26, I'm asking for your vote.

With gratitude,

Lily Cheng

简体中文 한국어 繁體中文 فارسی

VoteLilyCheng.ca

connect@votelilycheng.ca
FB & IG: @lilychengto

Campaign Office:
5315 Yonge St, 2nd Floor
(647) 313 8975

WHAT WE'VE BUILT TOGETHER

41
Park Projects & Investments
Playgrounds, splash pad, sports courts, lighting, off-leash parks, new parks and 5 school playgrounds.

210
Motions Moved (2nd highest of 25 councillors)
Bringing Willowdale's priorities to City Hall.
98% success rate.

18
Spaghetti Town Halls
Plus community pop-ups, surveys, safety town halls, participatory budgeting and leaders' meetings.

YOUR VOICE AT CITY HALL
Working with residents, businesses, community organizations and City staff to turn your ideas into action.

MY COMMITMENT TO WILLOWDALE

INVEST IN SAFETY
Continue investing in prevention, community safety, front-line enforcement, and opportunities for young people.

BASIC SERVICES THAT WORK
Keep pushing for well-maintained parks, roads and city services with accountability when things aren't done.

RESPONSIBLE PROPERTY TAXES
Keep property tax increases near or below inflation, recognizing the heavy lifting property taxpayers have already done.

A SHELTER DONE WITH CARE



68 Sheppard Ave. W Design

I'm committed to supporting a smooth transition for everyone, including the **Indigenous women and children** who will stay here and the neighbours who call this community home. Building on the **Native Women's Resource Centre of Toronto's** 40+ years of care, this will be a place of healing and transformation.

This **will not be a safe-injection site, and it will not distribute drug paraphernalia to the public.** I'm committed to welcoming our new neighbour, listening to concerns, and supporting our neighbourhood every step of the way.

PROUDLY ENDORSED BY

Mehrdad Ariannejad (Personal Endorsement)
CEO, Tirgan

"I'm proud to endorse Councillor Lily Cheng. In a political landscape often clouded by self-interest, Lily stands out as a genuine public servant whose every decision centres on the people she represents. Her deep knowledge of our city, its neighbourhoods, challenges, and potential makes her an exceptionally capable leader. She listens, she delivers, and she leads with integrity. I truly believe Lily has what it takes to serve as Mayor one day, and our city would be fortunate to have her."



Get the facts on the shelter!

Volunteer • Donate • Request a lawn sign

VOTE LILY CHENG FOR CITY COUNCILLOR

VoteLilyCheng.ca

KEY WINS
Across WILLOWDALE

SAFER STREETS • VIBRANT MAIN STREET • STRONGER COMMUNITIES



MOVE
Better, Safer Ways to Move

- 25 smart signals along Yonge and part of Steeles to optimize traffic
- Launched the Yonge Street Foot Patrol
- Added 11 Bike Share stations
- Added EV charging stations at Elmhurst & Glendora
- Restoration of Finch Station
- Launched noise monitor pilots at Yonge & Finch and Yonge & Sheppard

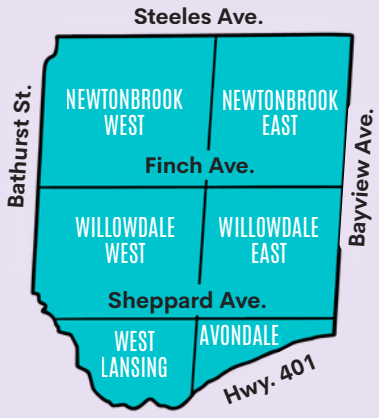
CONNECT
Bringing Willowdale Together

- Restored Canada Day fireworks
- Little Iran inauguration
- More festivals at Mel Lastman Sq
- 4 Annual Skate Parties, movie nights, 4 Lunar New Year, 4 Nowruz celebrations
- Heroes' Way commemoration
- BTS Blvd temp. street co-naming

EMPOWER
Community in Action

- Hosted the Willowdale Youth Job Fair
- Willowdale Youth Council reboot
- 8 Climate Action Roundtables
- 3 Annual Bike Rides from Willowdale to downtown
- 2 Bike-to-School events at Avondale & Hollywood Public Schools
- 8 Environment Days & 3 Eco Fairs

Find your neighbourhood:





Arts, Culture & Events

Bringing more vibrancy to Willowdale, including restoring Sunday Serenades, Canada Day fireworks, and welcoming more events at Mel Lastman Square.



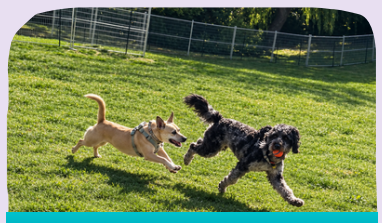
Growing and Improving Parks

Secured or delivered 41 park projects across Willowdale, including playgrounds, a splash pad, sports courts, lighting, off-leash areas, new parks and improvements to five local school playgrounds.



Willowdale Repair Café

Initiated from the Climate Action Roundtable, an incredible group of volunteers now regularly hosts events where they fix things for neighbours for free and keep items out of the landfill.



Off-Leash Dog Parks

Secured two permanent dog parks (Glendora & Beecroft /Churchill) and one seasonal dog park (Glendora toboggan hill).

YOUR VOICE AT WORK IN EVERY NEIGHBOURHOOD

■ DELIVERED ☐ IN PROGRESS

NEWTONBROOK WEST



- ■ **Solar lights at Lissom Park**
- ■ **Hendon Park tennis court refresh**
- ■ **New accessible bathrooms at Hendon Park**
- ■ **Automatic licence plate reader at Finch TTC parking lot**
- ■ **Pigeon birth control dispenser**
- ■ **Moore Park tennis net replacement**
- ■ **New stop sign at Eldora**
- ☐ Goulding Park adult exercise equipment
- ☐ Moore Park playground refresh with zipline
- ☐ Hendon Avenue Road Safety Improvements
- ☐ Supporting new neighbourhood associations
- ☐ Neighbourhood Streets Plan to improve road and pedestrian safety for North Newtonbrook West (north of Drewry)

NEWTONBROOK EAST



- ■ **Wedgewood Park refresh**
- ■ **Caswell Park refresh**
- ■ **Little Iran inauguration**
- ■ **New TTC 939 Express bus stop on Finch Ave**
- ■ **New basketball pad in Conacher Park**
- ☐ Silverview Park refresh with new facilities and adult exercise equipment
- ☐ Bishop Park playground refresh and adult exercise equipment
- ☐ Fencing, lighting and path at 175 Cummer, Willowdale Manor
- ☐ Debell Lane Park refresh
- ☐ New park on Athabasca
- ☐ Bishop Allotment Gardens expansion

WILLOWDALE WEST



- ■ **TNG Community Hub, 4,000 sq ft community space (awaiting lease)**
- ■ **Edithvale pollinator garden**
- ■ **St. Cyril Catholic School playground improvement: basketball court, turf soccer pitch**
- ■ **Edithvale sports equipment locker**
- ☐ Off-leash dog park at Beecroft/Churchill
- ☐ West Senlac Willowdale Neighbourhood Association launched
- ☐ Madison Tunnel accessibility and state of good repairs
- ☐ New tennis/pickleball court at Edithvale Park

WILLOWDALE EAST



- ■ **John McKenzie Parkette expansion**
- ■ **New! Holmes Park Phase 1**
- ■ **Lee Lifeson lighting improvement based on safety audit**
- ■ **Hollywood School playground improvement**
- ■ **Additional evening parking capacity at Lee Lifeson Art Park**
- ☐ Willowdale Park refresh (Opening late fall 2026)
- ☐ 415 Willowdale Playground refresh
- ☐ Mitchell Field adult exercise equipment
- ☐ Olive Square Park Yonge Street Tragedy memorial - Design contest launched
- ☐ Lee Lifeson gazebo and ping-pong tables
- ☐ Holmes Park expansion - Phase 2
- ☐ Funding allocated for St. Gabriel Catholic School playground upgrade
- ☐ Northtown Park sundial area redesign

WEST LANSING



- ■ **Gwendolen Park refresh**
- ■ **Happy to Chat bench**
- ☐ Albert Standing Park refresh with new splash pad, lighting and ping pong tables
- ☐ Gazebo and seesaw at Gwendolen Park
- ☐ Shaded seating at Franklin
- ☐ Cameron Park consultation and design
- ☐ New speed humps on Bogert, Poyntz, Johnston, Cameron and Franklin
- ☐ Funding allocated for St. Edward Catholic School playground upgrade

AVONDALE



- ■ **Glendora tennis court refresh**
- ■ **Seasonal off-leash area at Glendora Park**
- ☐ Secured 20,000 sq ft community space at 45-47 Sheppard Ave E
- ☐ Glendora Park ping-pong tables and adult exercise equipment
- ☐ Avondale Park play structure addition and ping-pong tables
- ☐ Permanent off-leash dog park at Glendora
- ☐ New park on Granlea Rd.
- ☐ Supporting new neighbourhood association
- ☐ Avondale Public School playground upgrade

PROUDLY ENDORSED BY

Natalia Kao (Personal Endorsement)
Parent Council Co-Chair, Finch PS

"I've had the opportunity to get to know Lily Cheng through my involvement with Finch PS Parent Council and through our local community. What stands out to me is how approachable, engaged, and genuinely connected she is to the families she represents. I appreciate having a councillor who listens, shows up, and understands our community not only as an elected representative, but also as a fellow parent and neighbour."



WORK IN PROGRESS ACROSS THE WARD

North York Centre Secondary Plan - Phase 3 ✳ Accessibility from North York Centre to the subway station (GWL & TTC) ✳ **Persian Garden** at Centre Park ✳ **Korean Hanok Park** ✳ Path from Averill Cres (Silverview community) to Yonge St ✳ Hendon Park and fieldhouse refresh ✳ Formation of 2 new **Business Improvement Areas**: Yonge, North of Bishop and Sheppard, East of Doris ✳ Fight for smooth implementation of the Yonge North Subway Extension ✳ Brenthall Ave speed humps ✳ **Flood prevention** initiatives ✳ **Improve Student Nutrition Program** ✳ Doris & Beecroft Extension ✳ Bathurst bike lanes with no car lane removal

Lily Cheng's VISION FOR WILLOWDALE 2026 -2030


Willowdalers at City Hall to make deputations

SAFE & CONNECTED NEIGHBOURHOODS

Safe, accessible and inclusive communities for everyone.

1 COMMUNITY SAFETY

Safe communities need strong frontline services and investments that prevent harm before it occurs.

- Support an **extended multi-year police hiring plan** that keeps pace with our growing city, protects supervisory capacity, and builds on localized policing like the **Yonge Street Foot Patrol**
- Push for rigorous budget reviews so **frontline capacity and prevention** are both properly funded
- Strengthen **neighbourhood-based safety**: **Neighbourhood Watch**, participation in the **Community Police Liaison Committee**, local associations and community food hubs
- Continue championing the **eradication of intimate partner and gender-based violence**

2 TRANSPORTATION FOR EVERYONE

NEW Explore **piloting on-demand microtransit** to close our first- and last-mile gaps, connecting residents beyond walking distance to subway and major bus routes, inspired by Calgary and Kenora

NEW Host a community meeting with City staff on the **Willowdale and Sheppard Ave East bike lanes** to share feedback and find improvements

NEW Explore a **dedicated enforcement team for e-scooters**, e-bikes and bikes on sidewalks

- Move forward with **Transform Yonge 2.0** to maximize safety and public space while minimizing impacts on businesses and traffic. Advance bike lanes **without removing car lanes**, as outlined in my staff report request, and create a vibrant public realm that establishes Yonge Street as **Toronto's "Magnificent Mile"** with a good tree canopy.
- Deter speeding with traffic calming solutions designed with residents
- **Advance the Yonge/401 interchange** development with all levels of government
- **Push for platform edge doors** across the TTC, using lower-cost options proven abroad
- **Keep fighting for a noise photo radar pilot** with No More Noise Toronto

3 WILLOWDALE FOR FAMILIES & SENIORS

A great place to grow up and grow older.

NEW

- Establish a **Seniors Advisory Group** to shape supports and services
- Start a **Recreation Centre and Community Space Advisory Group**
- Support the expansion of **Naturally Occurring Retirement Communities** (NORCs), so seniors can age in place
- Push for expansion of the Property Tax Relief and Deferral Program

- Advocate for infrastructure that meets our growing population: childcare, community centre programs, senior services, green space
- Establish an **Avondale Community Centre Steering Committee** towards launching Willowdale's first community-run community centre

A CITY THAT WORKS FOR PEOPLE

Managed growth, strong services and responsible finances.

4 RESPONSIBLE GROWTH

New housing must come with the infrastructure and planning that protect our quality of life.

NEW

- Review the cumulative impact of multiplexes and advocate for responsive amendments with community feedback
- Review impacts of density on stormwater management and push for flood mitigation
- Advocate for appropriate multiplex parking requirements outside Major Transit Station Areas
- **Fight for funding for the infrastructure and services** needed to keep pace with growth as a designated high-growth area, including community services, childcare, transit, parks, and stormwater management

5 STRENGTHEN BASIC SERVICES

Cleaner, better-maintained neighbourhoods.

- From street cleaning to park maintenance to road quality, residents see a visible decline. I will push for better processes, transparency and accountability in delivering the basics.

6 RESTRAINT ON PROPERTY TAXES

Keep property taxes affordable.

- Keep increases near or below inflation, recognizing the heavy lifting taxpayers have done to stabilize the City's finances

7 FISCALLY RESPONSIBLE GOVERNMENT

Better results for your tax dollars.

NEW

- Push for **Program-level budget reporting with evaluations**, so we can measure whether investments deliver the results Torontonians expect
- Keep pushing proven tools like Lean Six Sigma in divisional reviews to increase efficiency
- Fight alongside the **Federation of Canadian Municipalities** for a **new fiscal framework** with **sustainable, growth-based revenue**, taking the burden off of property taxpayers. Our city generates **20% of Canada's National GDP** and deserves a funding formula matching our contribution to the province and country


With seniors at Willowdale Manor

A THRIVING, SUSTAINABLE WILLOWDALE

A vibrant local economy and a healthier, greener future.

8 A THRIVING LOCAL ECONOMY

More opportunities for people and businesses.

- Support the development of **2 new Business Improvement Areas**: Yonge, North of Bishop and Sheppard, East of Doris
- Grow the **Willowdale Youth Job Fair** and **Youth Council** for mentorship and careers in the city
- More events showcasing our entrepreneurs, artisans, makers and small businesses
- **A localized economic plan** supporting **North York Centre Secondary Plan** implementation and the city's 10-year economic plan, including preventing office space loss
- Foster a **Willowdale entrepreneurs network**


Shopping Persian Goodies in Little Iran

9 A SUSTAINABLE FUTURE

A healthier, greener and more resilient Willowdale.

NEW

- Explore **piloting reverse vending machines** for higher-value recyclables like aluminum and glass
- **Incentivize reusable containers** at local businesses, festivals and events

- Continue the **Willowdale Community Climate Action Roundtable**
- **Increase tree canopy** in partnership with schools, families and businesses
- Continue creating chances for residents to **experience the benefits of cycling**
- **Invest in flood prevention** in areas hit by regular flooding as historic storms grow more frequent
- Reduce contamination in public recycling bins, or remove bins where contamination makes recycling impossible

PROUDLY ENDORSED BY

"I have never seen an elected official put as much effort into educating and informing their constituents and encouraging participation as Lily has. It is such a refreshing change from negative politicians who try to conceal what they are doing and ignore the intentions of the people they serve!"

Paul Honis
YCCA Exec Team
Repair Café Lead
PNG Volunteer
(Personal Endorsement)



How we do it:

- Consultations & Surveys
- Safety Town Halls
- Spaghetti Town Halls
- Weekly Email Updates
- WeChat, WhatsApp & Facebook Groups
- Willowdale Action Hub: Online Portal
- Community Events

IMPACT OF A CONNECTED COMMUNITY:

More Neighbourhood Watch groups ✳ Catalyzed 4 emerging neighbourhood associations ✳ Stronger civic engagement, better-informed decision-making ✳ More opportunities for residents to participate

LILY'S WILLOWDALE STORY
LONG BEFORE CITY HALL

She was doing this work years before she ever ran for office.



13,000+
LOCAL FAMILIES CONNECTED THROUGH NORTH YORK MOMS

150+
HOUSEHOLDS FED EVERY MONTH BY THE 415 FOOD HUB

1000s
OF NEIGHBOURS BROUGHT TOGETHER BY WE LOVE WILLOWDALE

WE LOVE WILLOWDALE
Co-Founder

Co-founded We Love Willowdale **after the Yonge Street Tragedy**, bringing thousands of neighbours together through events, initiatives and community support.

415 FOOD HUB, Co-Founder

Co-designed with the community, the food hub provides fresh, healthy food and essential support to more than 150 households every month.

ADVOCATING FOR AN EARLYON

Advocated for the **Yonge/Sheppard EarlyON Child and Family Centre**, opened in late 2022, expanding free programs and support for local children and parents.

WILLOWDALE NEIGHBOURS CONNECT, Founder

Founded the **Willowdale Neighbours Connect Facebook group**, helping neighbours connect, share information and support one another.

NORTH YORK MOMS
Founder

Founded North York Moms as a lonely mom in a condo and built a village that has connected and supported more than 13,000 local families.

NEIGHBOURLINK NORTH YORK
Former Executive Director

Expanded programs and services for residents in need and built a huge network of volunteers.

WILLOWDALE COVID RESPONSE
Founder

The **Willowdale COVID Response Network** mobilized over 100 volunteers to support seniors and vulnerable neighbours during the pandemic.

RECOGNIZED FOR COMMUNITY SERVICE

Recipient of the **Willowdale 150 Commemorative Medal** for contributions to our community.


North York Moms Anniversary Gathering




We Love Willowdale Community Dinner



JOIN OUR VILLAGE

PLAN TO VOTE
Advance: Oct 6-11
at Goulding & Edithvale Communicy Centres
Election Day: Oct 26

VOLUNTEER
Knock on doors, make phone calls, or drop flyers. Join our Team of 200 for Election Day!

REQUEST A LAWN SIGN
Rally support from your neighbours.

HOST A COFFEE PARTY
Host a meet-up with Councillor Cheng and your friends & neighbours.

VoteLilyCheng.ca/GetInvolved

Scan and join our movement and help us build a CONNECTED COMMUNITY because we are STRONGER TOGETHER!

DONATE TO LILY'S CAMPAIGN

GET UP TO 75% BACK

HELP US RUN A COMPETITIVE CAMPAIGN.

DONATION	$50	$100	$300	$500	$1000	$1200*
REBATE (Amount you get back as a cheque)	$37.50	$75	$225	$325	$575	$641.67
YOUR ACTUAL COST	$12.50	$25	$75	$175	$425	$558.33

*Maximum contribution per resident is $1,200 per candidate to a maximum of $5000 across multiple candidates with a maximum rebate of $1000.

DONATE ONLINE
VoteLilyCheng.ca/donate

CHEQUE
Payable to: **Lily Cheng Campaign**
Call (647) 313-8975 for pickup, or drop off at **Campaign Office**: 5315 Yonge St, 2nd Fl.

Rebate information: The City of Toronto provides rebates between 53-75% for campaign donations, based on each donor's total contributions to municipal campaigns in 2026. The listed rebate assumes no donations to other campaigns. Rebate cheques will be mailed after campaign finances are audited.

PROUDLY ENDORSED BY
Sunyoung Yoon (Personal Endorsement)
Chairperson, Toronto Korean Festival



"As Chairperson of the Toronto Korean Festival, I've spent years working to celebrate and strengthen the Korean-Canadian community here in Toronto and I've seen firsthand what it takes to build real, lasting partnerships across cultures. Lily Cheng understands that work. She has shown genuine respect and support for our community's events, our traditions, and our voice at City Hall.

Willowdale is one of the most diverse communities in this city, and it deserves a councillor who doesn't just show up for photo opportunities but actually invests in understanding and uplifting every cultural community within it. That's the kind of leader Lily Cheng has been, and that's why I'm proud to endorse her for Willowdale."

PROUDLY ENDORSED BY
Steve & Meg Boyle (Personal Endorsement)
Steve is Chair of WCRA & Willowdale Arts Collective



"Like many people, I am looking for an elected representative who is willing to take meaningful action in support of their constituents. I haven't always agreed with the decisions Lily has made in her first term, but I have always felt that her decisions have been made based on input, and with the broader community's interest in mind.

I've had the opportunity to engage with Lily Cheng in many different capacities over the past four years, and believe she is the hardest working Councillor in our city. She understands it requires a strong community to effectively lobby issues that impact our ward, and has worked tirelessly to ensure Willowdale is well represented in City Hall."